

# MediaKit 2018

 **AMADEUS**

**PRAGUE MORNING**

  
**PRAGUE TV**

Prague Daily  
**Monitor**

**BRNO**  
Daily

**TSCHECH** News

**JOB**  
**SPIN**  
CZ  


# **AMADEUS**

# **Media Group**

With over *500,000 page visitors a month*  
and more than *160,000 followers* on our Facebook pages,  
we are the leaders for the *foreign market* in the Czech Republic.



UNIQUE VISITORS / MONTH

**500,000**

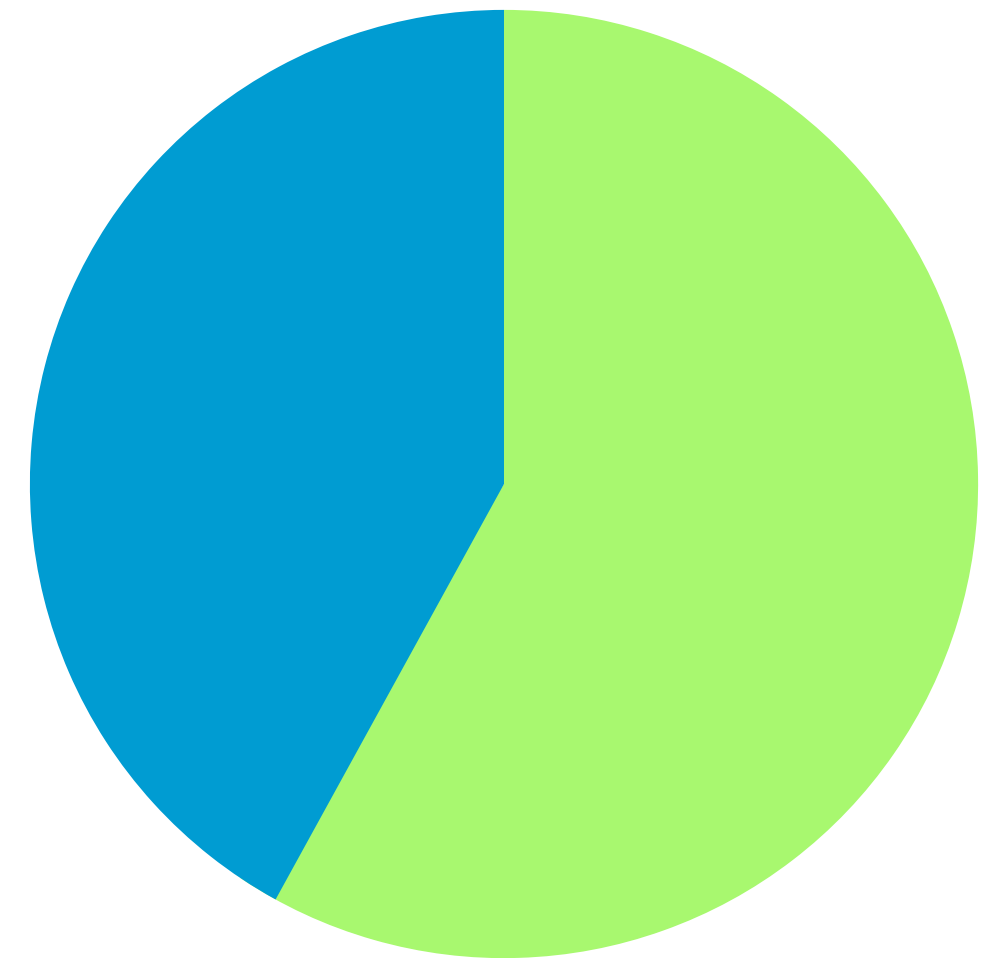
PAGE VIEWS / MONTH

**3,400,000**

VIDEO VIEWS / MONTH

**2,100,000**

DESKTOP  
42%



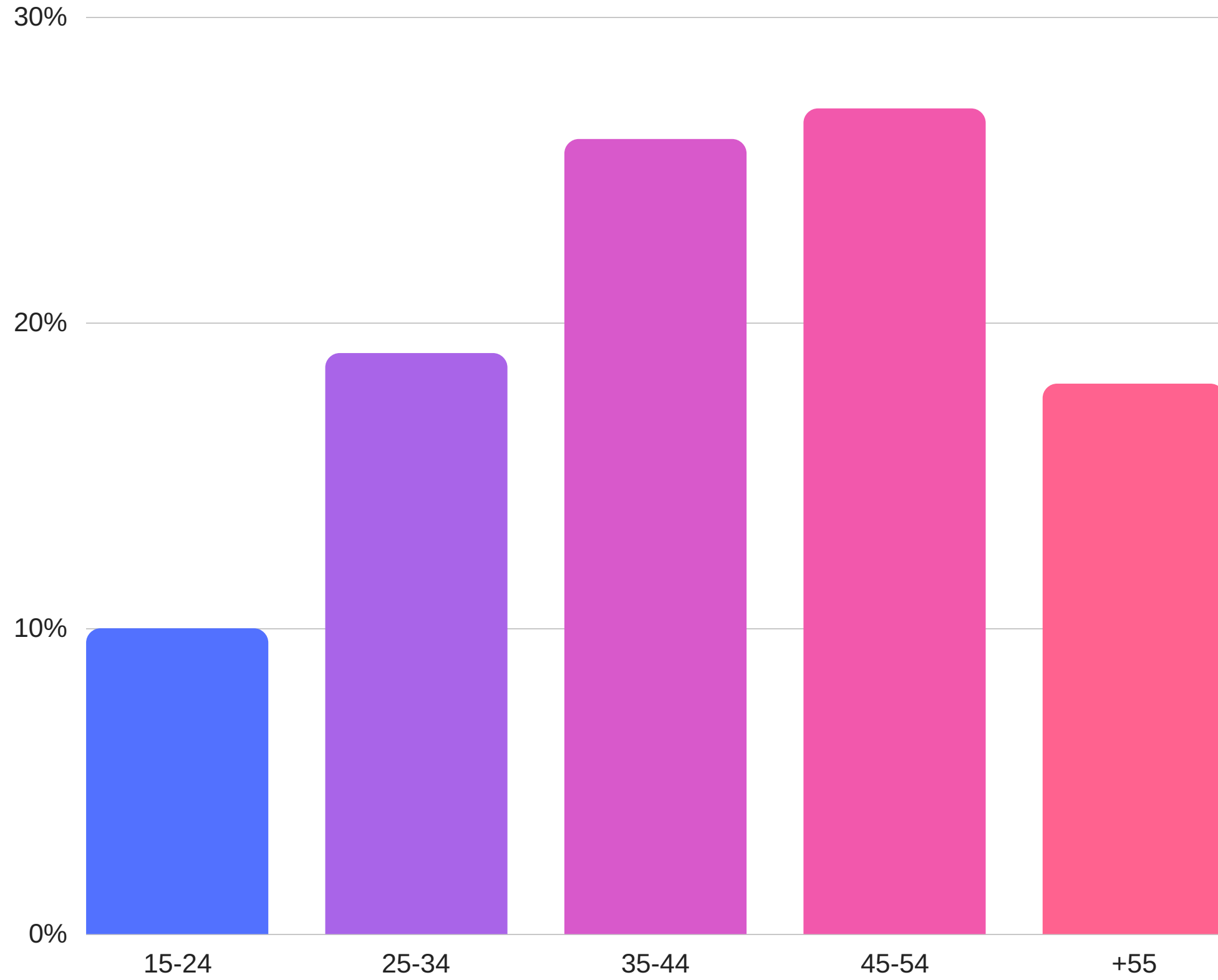
MOBILE  
58%

---

Data Updated: January 2018

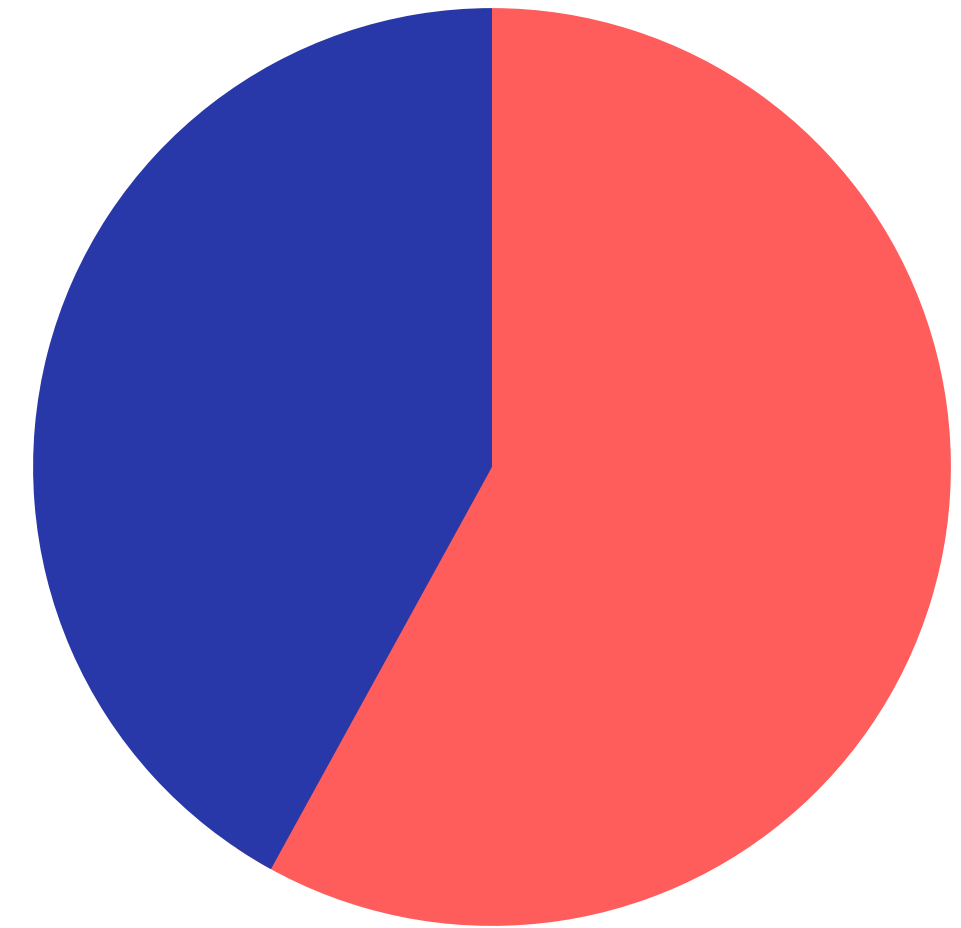


# AGE WOMEN/MEN



# TOTAL

**MEN**  
42%



**WOMEN**  
58%

---

Data Updated: January 2018





*Prague Morning*

FACEBOOK FAN

**130.000**



*Prague.tv*

FACEBOOK FAN

**21.000**



*Prague Monitor*

FACEBOOK FAN

**8.000**



*Brno Daily*

FACEBOOK FAN

**3.000**



*Tschech news*

FACEBOOK FAN

**4.000**



*Jobspin.cz*

FACEBOOK FAN

**3.400**



# ***Branded Content***

Amadeus Media creates together with its customers  
***original editorial products.***

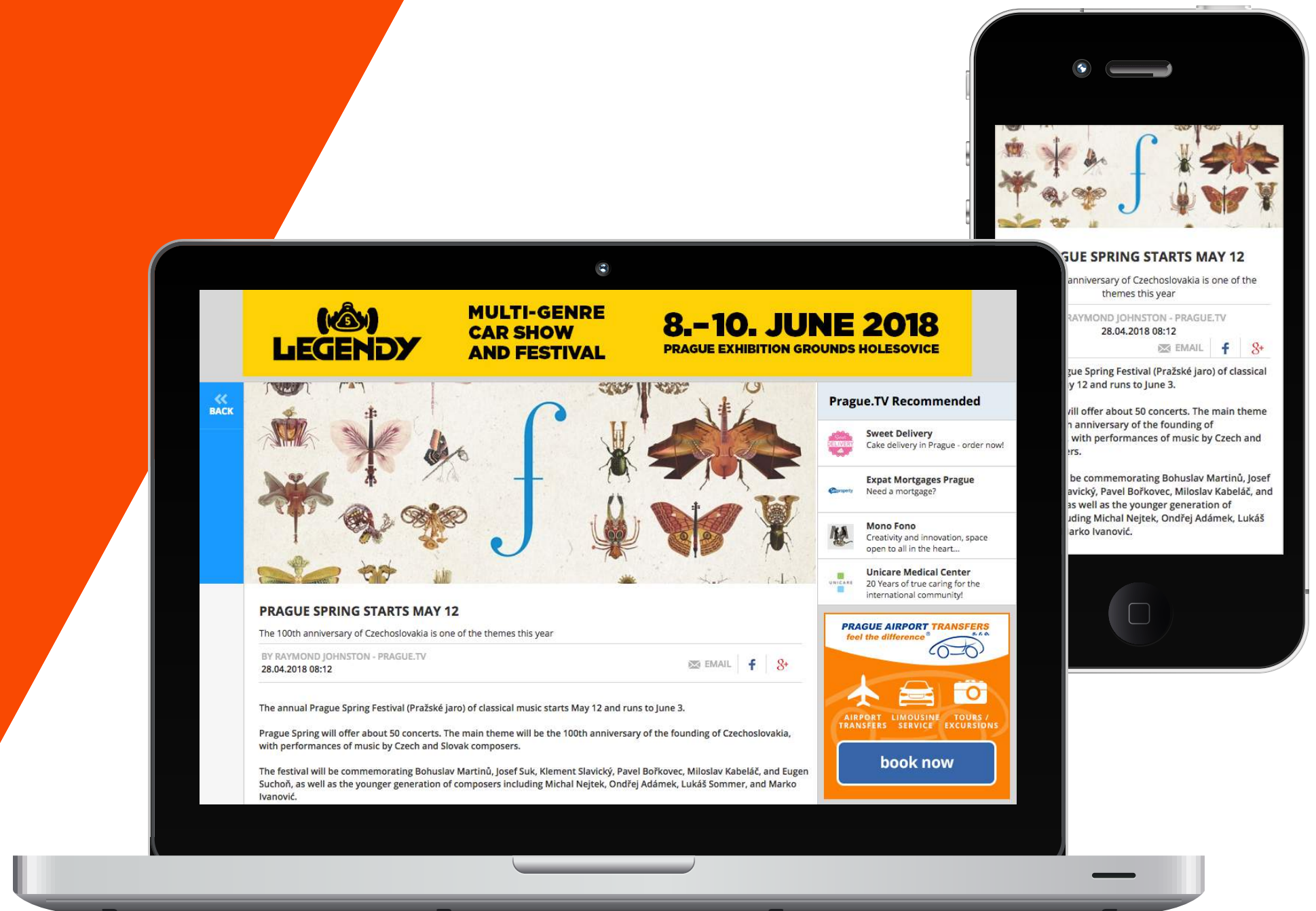
***PR Articles*** and ***Video*** that feed passions and interests  
of users, for a high engagement and viral spread.





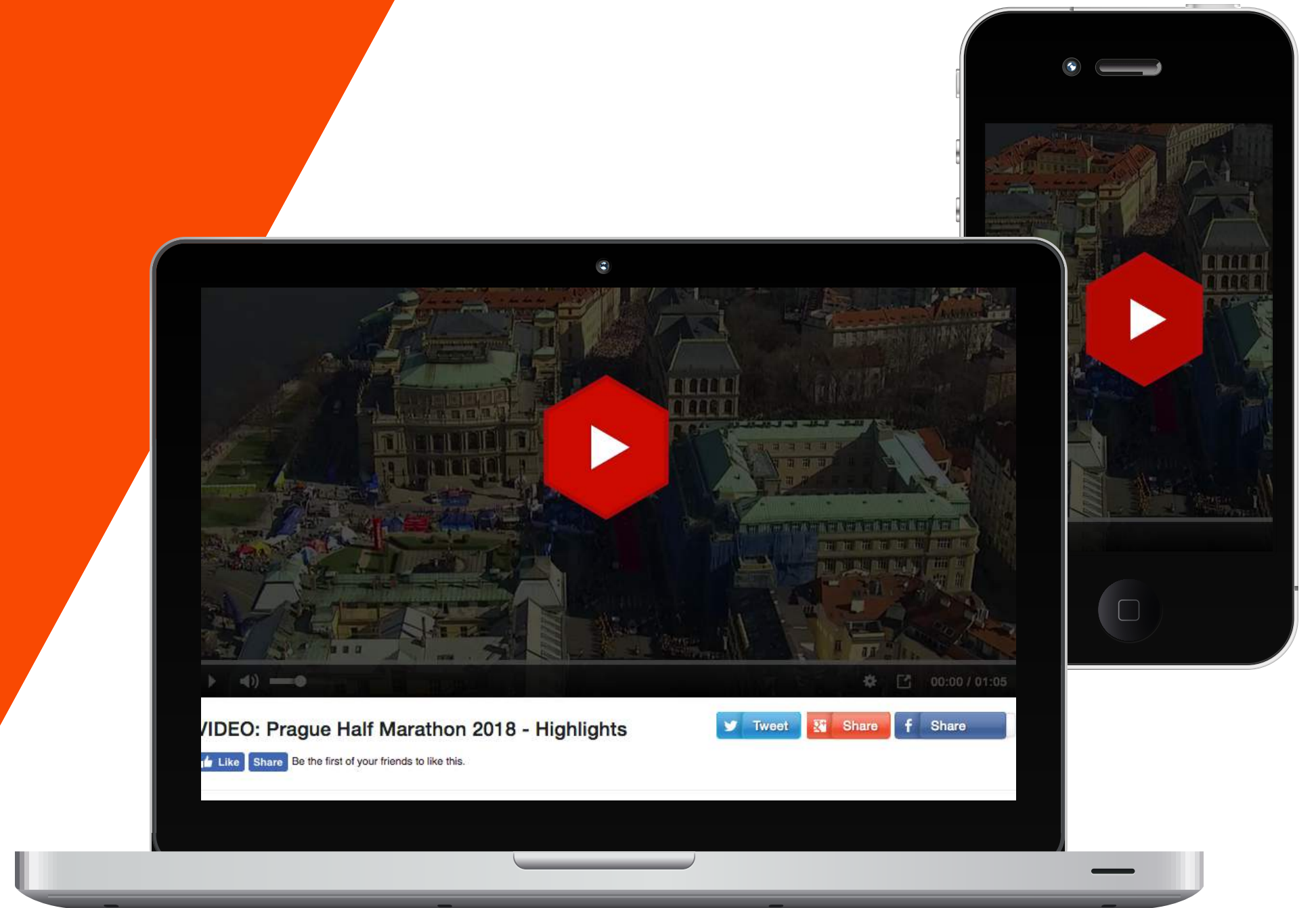
# PR Article

- **Original text** up to 1,000 words
- **Google News** listed
- Social networks **distribution**
- Add to a **9,000 newsletter**



# Video

- Dedicated *production team*
- From *reportage* to *TV promo*
- Social networks *distribution*
- Insured *engagement*







## *Promo*

 *Watch the video*



## *Reportage*

 *Watch the video*



## *TV Spot*

 *Watch the video*



# *Distribution*



**Branded Contents**



**Facebook Post**



**Engagement**



COMPANIES



FOOD



EVENTS



REAL ESTATE



UNIVERSITY



***www.amadeusmedia.cz***

